



Transcona Nationals Football Club
875 McMeans Avenue East, Winnipeg, MB
(204) 222-4752

February 2011

Sponsorship Package – Transcona Nationals Football Club

Dear Sir or Madam:

The Transcona Nationals name has been around since 1912 and was derived from the Transcontinental Railway which had its railway shops in the heart of Transcona, Manitoba and is known today as the CNR shops.

The Transcona Nationals Football Club has been located in various locations until planting our roots at the Transcona Optimist Park at 875 McMeans Ave. East. Currently we are home to approximately 300 families comprised of football players aged 7 – 22 and cheerleaders aged 7 – 18, with many Provincial Championships to our credit as well as having several players go on to play with many CIS and University/College football programs.

The Transcona Nationals are a non-profit organization which survives solely on membership and fundraising through our volunteers.

As the years have passed and the membership has grown, our main football field is no longer able to accommodate practices for all club teams as the season progresses as well as home games. The football club is looking for funding to upgrade the lights on the main field to lights that can be used to have night games as well as move the current lights from the main field to our secondary field to open up more room for practices.

With the growth of the number of families with our club and recently upgrading one of our fields to a dedicated terminator age level field, our parking availability has decreased. We are also looking for funds to help expand our parking lot in order to accommodate more vehicles for practices and games being held at the club.

A variety of sponsorship opportunities are available for companies interested in supporting our football club, details of which are attached for your review.

If you require anymore information please do not hesitate to contact Angela Boone at fundraising@transconanationals.com

Sincerely,

Angela Boone
Director of Fundraising

Available Sponsorship Packages

MAIN FIELD NAMING RIGHTS

Cost: \$30,000.00 (with option to spread out over a 5 year period)

Details:

- Signage on main field, score clock, bleachers and in the clubhouse
- Full page add in Annual Pre-Season Tournament Program
- Exclusive Promotion of product
- Recognition at each home game
- Logo and link on Transcona Nationals website
- All of the above for a 15 year term
- All signage and adds would be approved by Sponsor

SECONDARY FIELD NAMING RIGHTS

Cost: \$25,000.00 (with option to spread out over a 5 year period)

Details:

- Signage on secondary field, score clock, bleachers and in the clubhouse
- Full page add in Annual Pre-Season Tournament Program
- Exclusive Promotion of product
- Recognition at each home game
- Logo and link on Transcona Nationals website
- All of the above for a 15 year term
- All signage and adds would be approved by Sponsor

TERMINATOR FIELD NAMING RIGHTS

Cost: \$15,000.00 (with option to spread out over a 5 year period)

Details:

- Signage on Terminator field, score clock, bleachers and in the clubhouse
- Full page add in Annual Pre-Season Tournament Program
- Exclusive Promotion of product
- Recognition at each home game
- Logo and link on Transcona Nationals website
- All of the above for a 15 year term
- All signage and adds would be approved by Sponsor

TOUCHDOWN

Cost : \$5000.00

Details:

- Signage on all fields, score clock, and bleachers, and in clubhouse
- Full page add in the Annual Pre-Season Tournament program
- Recognition at each home game
- Logo and link on Transcona Nationals website

FIELD GOAL

Cost : \$2500.00

Details:

- Signage on bleachers and in the clubhouse
- 1/2 page add the Annual Pre-Season Tournament program
- Recognition at each home game
- Logo and link on Transcona Nationals website

SINGLE

Cost : \$1000.00

Details:

- Signage in club house
- ¼ page add in the Annual Pre-Season Tournament program
- Recognition at each home game
- Logo and link on Transcona Nationals website

FRIEND

Cost : \$100-\$999

Details:

- Business card add in the Annual Pre-Season Tournament program
- Logo on Transcona Nationals website

Other Package Suggestions to be negotiated:

- Trophy Naming Rights
- Building Naming Rights
- MVP Award for each Home Game
- End Zone advertisements
- Team Uniform Purchase (complete set purchase only, minimum 50 jerseys)

Please note that the Transcona Nationals will coordinate all signage and advertisements, with final approval by the Sponsor.