



# Transcona Nationals Football Club

Home to Football, Rugby and Cheerleading

The Transcona Nationals name has been around since 1912 and was derived from the Transcontinental Railway which had its railway shops in the heart of Transcona, Manitoba and is known today as the CNR shops.

The Transcona Nationals Football Club has been located in various locations until planting our roots at the Transcona Optimist Park at 875 McMeans Ave. East. Currently we are home to approximately 200 families comprised of football players aged 7–22 and cheerleaders aged 7–18, with many Provincial Championships to our credit as well as having several players go on to play with many CIS and University/College football programs.

The Transcona Nationals are a non-profit Organization which survives solely on membership and fundraising through our volunteers

A variety of sponsorship and advertising opportunities are available for companies interested in supporting our football club, details of which are included for your review.

If you require any more information, please do not hesitate to contact our Director of PR

[public.relations@transconanationals.com](mailto:public.relations@transconanationals.com)

Or our President

[president@transconanationals.com](mailto:president@transconanationals.com)

## **Available Sponsorship Packages:**

### **Stadium Naming Rights:**

Cost: \$45 000

Details:

-Signage on stadium entrance, score clock, bleachers and in the clubhouse. Full page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 15 YEAR TERM

\*\*all signage and ads will be approved by the sponsor\*\*



**Secondary Field Naming Rights:**

Cost: \$25 000

Details:

-Signage on secondary field, score clock, bleachers and in the club house. Full page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 15 YEAR TERM

\*\*all signage and ads will be approved by the sponsor\*\*

**Press Box Naming Right:**

Cost \$10 000

Details:

-Signage on the press box, score clock, bleachers and inside the clubhouse. Full page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 10 YEAR TERM

\*\*all signage and ads will be approved by the sponsor\*\*

**Touchdown:**

Cost: \$5000

Details:

-Signage on all fields, score clock, bleachers and inside the clubhouse. Full page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 5 YEAR TERM

\*\*all signage and ads will be approved by the sponsor\*\*

**Field Goal:**

Cost: \$2500

Details:

-Signage on bleachers and inside the clubhouse. 1/2-page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 2 YEAR TERM

\*\*all signage and ads will be approved by the sponsor\*\*S



## **Available Advertising Packages**

### **Scoreboard:**

Cost: \$2000

Details:

-Signage on Scoreboard, bleachers and inside the clubhouse. ½ page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 1 YEAR TERM

\*\*all signage and ads will be approved by the advertiser\*\*

### **Single:**

Cost: \$1000

Details:

-Signage on bleachers and inside the clubhouse. 1/2-page ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 1 YEAR TERM

\*\*all signage and ads will be approved by the advertiser\*\*

### **Friend:**

Cost: \$100-\$999

Details:

-Signage on bleachers and inside the clubhouse. Business ad in the Annual Pre-Season Tournament Program

-Exclusive promotion of product recognition at each home game

-Logo and link on Transcona Nationals website

ALL THE ABOVE FOR A 1 YEAR TERM

\*\*all signage and ads will be approved by the advertiser\*\*

## **Other Package Suggestions to be Negotiated**

-Trophy Naming Rights

-Building Naming Rights

-MVP Award for each Home Game

-End Zone advertisements

-Tournament Ball Sponsor

-Equipment Sponsor (help with purchases of helmets, pads etc.)

-Team Uniform Sponsor (complete set purchases only, minimum 50 jerseys)

